



FinTech, Blockchain,  
Cryptocurrencies  
and ICO



 **GOLDBLUM**

Swiss reliability



# FinTech, Blockchain, Cryptocurrencies and ICO

**Goldblum and Partners** provides a full-range of legal services in the sphere of FinTech, Blockchain, Cryptocurrencies and ICO covering all related aspects. We keep constantly updated on the regulatory framework in these particular, ever-changing areas. We love innovations: Our clients come with challenging, ambitious and creative projects, fuelled by new technologies like blockchain and artificial intelligence. We help our clients build their visionary ideas, while making sure they are compliant with the latest legal requirements. ICO's, alternative payment systems and exchange platforms are becoming a usual part of our everyday life and they still constitute a partially grey area when it comes to regulation.

Providing us with a privileged spot on these phenomena and their evolution, our offices are located in Zug, at the heart of the Swiss "crypto valley", and in Zürich, — the financial capital of Switzerland.

**Goldblum**, its Partners and Attorneys received several prestigious awards. We were top-ranked in the renowned IFLR 1000 for the categories Banking and Finance and M&A and Restructuring both in 2015 and 2016; we have been awarded the M&A Awards 2017 as Best European Corporate Law Firm and received four ACQ Law Awards in 2017 as Business Restructuring Firm, Corporate Law Firm, Capital Markets Law Firm and Game Changer of the Year. Finally, we were awarded the 2017 Corporate INTL as Corporate Firm of the Year in Switzerland.

We are able to provide expert assistance with regard to the following areas in the field of FinTech, Blockchain, Crypto and ICO:



#### **Legal Advice on Project Structuring and Regulation:**

- Legal analysis of the project or the company core business with regard to compliance with Swiss Law; Analysis of the business plan and related funding requirements
- Legal opinions on the regulation matters for the project and on the company's planned or already conducted operations
- Inquiries to FINMA regarding necessary regulation
- Advising investors or project participants on the legal issues with regard to the Swiss system
- Recommendations on the advertisement materials



#### **Business Structuring:**

- Company formation or acquisition of the Swiss shelf company
- Introduction to banks which are responsible for handling proceeds from funding. Establishing liable and trustworthy relationship with the Swiss banks involved in the process.
- Obtaining tax rulings with Cantonal Tax Authorities (*for income tax*) and Federal Tax Authorities (*for withholding tax, stamp duties and VAT*) – if applicable
- Day-by-day company maintenance
- External AML office service for tracing cryptocurrencies
- Communicating with Trade Register, Bank, FINMA (*Financial Market Supervisory Authority*) regarding the business activity



#### **Document Drafting:**

- Review of Terms and Conditions concerning participation in an ICO, etc.
- Contracts drafting.



#### **Assistance in Obtaining Special Authorisations:**

- Application for SRO-Membership ("*License for services in financial sphere*" or "*para-banking activity*")
- Authorisation under the Collective Scheme Act



#### **IP Rights for our Clients:**

- Trademarks and patents registration
- Copyrights
- Advice on special tax regimes related to the IP ownership

## Your Team



**Dmitrij Pichugin**

Managing Partner  
+41 44 51 52 590  
d.pichugin@goldblum.eu



**Anna Ledenyova**

Associate  
+41 44 51 52 590  
a.ledeny@goldblum.eu

“Goldblum and Partners LLP” oder “Goldblum and Partners”, “Goldblum” ist Goldblum and Partners Limited Liability Partnership unter OC393836 in England und Wales registriert. Registersitz: 71-75 Shelton Street, Covent Garden, London, United Kingdom/England, WC2H 9JQ. “Goldblum and Partners LLP” oder “Goldblum and Partners”, “Goldblum” ist eine internationale Anwaltssozietät, zu der Goldblum and Partners LLP gehören.

This publication has been prepared for general guidance on matters of interest only, and does not constitute professional advice. You should not act upon the information contained in this publication without obtaining specific professional advice. No representation or warranty (express or implied) is given as to the accuracy or completeness of the information contained in this publication, and, to the extent permitted by law, Goldblum and Partners LLP, its members, employees and agents do not accept or assume any liability, responsibility or duty of care for any consequences of you or anyone else acting, or refraining to act, in reliance on the information contained in this publication or for any decision based on it.



Baarerstrasse 25, 6300 Zug Switzerland  
+41 44 51 52 59 0  
info@goldblum.eu

[www.goldblum.eu](http://www.goldblum.eu)